

FOR RELEASE: August 1, 2003

## **Hill to Chair Regional Economic Development Group**

HIGH POINT—Loren Hill, president of the High Point Economic Development Corporation, was elected chair of the Economic Development Advisory Council of the Piedmont Triad Partnership on July 23, during EDAC's monthly meeting.

PTP is the primary economic development marketing arm for North Carolina's Piedmont Triad region, marketing the region domestically and internationally to attract new business investment and new job creation. The region is composed of Greensboro / High Point / Winston-Salem and the surrounding 12 counties: Alamance, Caswell, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry, and Yadkin counties.

EDAC is composed of economic development professionals from the 13 local economic development agencies in the 12-county PTP region. The group meets monthly to discuss local and regional economic development issues and ensure regional cooperation.

As EDAC chairman, Hill will serve on the executive committee of the PTP. He already was a member of the PTP board of directors. Hill succeeds Bobby Todd, head of the Yadkin County Chamber of Commerce. Sonny Wilburn, of Alamance County, was elected vice chairman of EDAC.

Hill was named president of the High Point Economic Development Corporation in 2001. The HPEDC is a public-private economic development organization whose mission is to: retain and expand existing business and industry in High Point, attract new businesses to locate in High Point and the Piedmont Triad, and to encourage the creation of head-of-household jobs for area residents.

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